

CCHS Booster Club

August 18, 2014 Meeting Minutes

Attendees: Nancy Ashley, Elizabeth Carrera, Lloyd Dixon, Ken Selfridge, Larry Zeidman, Scott Zeidman, Tina Gross, Tom Salter, Rick Prieto, George Aceves, Phil Rothenberg, Michael Arena, Marcos White

The meeting was called to order by Lloyd Dixon at 7:00pm

Item 1: Welcome New Booster Club Board and Assistant Principal

Lloyd Dixon	President
Larry Zeidman	Vice President
Elizabeth Carrera	Membership
Scott Zeidman	Treasurer
Tom Salter	CCHS Rep
Ken Selfridge	Recording Secretary
Nancy Ashley	Escrip
Michael Arena	Web Coordinator
Phil Rothenberg	At large
Tina Gross	Assistant Principal

Tina Gross, the new Assistant Principal, introduced herself and gave the group some of her background.

Item 2: Athletic Director Report (Tom Salter) (5 minutes)

Tom Salter shared the 2014 football schedule, as well as a list of purchases from 2012 to 2014. Tom also shared that there are currently plans to refurbish the softball field (bleachers, scoreboard), synthetic practice field, and lighting in the basketball courts. Objective is to be completed by November 2014.

Item 3: CCHS Administration Report (Tina Gross) (5 minutes)

First day of school is Monday, August 25th. On the 28th is first football scrimmage, followed by the AVPA. College night/fair 9/15. SAT Prep 9/27. Seniors Personal Statement for Colleges 9/30. Back to School night 10/1 6:30pm to 8:30pm. Tina also shared that a workshop took place having to do with “Pursuing Victory with Honor”, a program for students, parents and coaches, which was well-received. This program will be expanded to the entire campus.

Item 4: Treasurer’s Report (Scott Zeidman) (5 minutes)

A report was provided, which was reviewed by the group. Larry provided commentary. Lloyd supplied an explanation of the report

Item 5: Approval of Minutes from the June 23 Meeting

Lloyd will get with the participants to determine who took minutes for the meeting.

Item 6: Approval of Expenditures Requests

- Update Gym Banner (Lloyd)
Lloyd stated that the banners need to be updated. Bid received for \$700.00 or \$500.00 (depending on stitching). A motion was made to approve up to \$800.00 expenditure for this purpose. The motion was seconded and approved unanimously.
- Equipment for Snack Bar (Tom)
Tom stated that the football field snack bar had improvements made for refrigerator, grill and freezer total \$9,924.52. Larry mentioned that he was concerned about non-school members, it will deteriorate over time without recourse. After discussion, it was determined that either (1) a use amount would be charged to non-school entities; (2) lock the facility against all but school use; (3) lock the back portion of the facility. Tom will speak with the groups to determine which option is most viable with them, and email the board with his findings.

A motion was made to approve the expenditure, which was seconded and approved unanimously.

- Updated deposit and check request forms (Lloyd)
Lloyd shared examples of these forms with the group. The primary problem with the previous forms was that they did not indicate if the items were for individual use (jerseys, etc.) as opposed to general club/team use. This is a tax issue. Lloyd will share these forms with the accountant to confirm suitability before approval of the board.

Item 7: Plans for Football Season

- Parking
Lloyd mentioned that parking has historically \$3.00 and benefits the general fund. Volunteers are needed to staff the parking lot. Those interested should contact Lloyd. First home game 9/12.
- Merchandise and Membership Table
Volunteers needed to staff the table. Larry volunteered to help.

Item 8: Updating the Website (Michael/Larry)

Larry reported that they are still looking for an appropriate hosting site. Estimated \$600.00 + \$40/year. Paypal is a possibility to host on the site. Michael and Larry will continue pursuing, possibly with student help.

Item 9: Membership Outreach (Elizabeth)

Elizabeth reported that 9 or 10 members joined the Booster Club during the school registration.

Item 10: Overview of ASB Finances (Tom)

Tom explained that the ASB pays for tournaments and officials for athletics. For the last three

to four years, the coaches have requested assistance from the Booster Club to pay the shortage. The amount for 2014-15 will be higher for ticket takers and other district staff. The amount of shortage to date is \$5,332.00. This amount will bring the account to \$0 prior to the 2014-15 year. A motion was made to approve this expenditure to be paid from the Parent Donations 2011-2012 Fund, which was seconded. Ken asked if this discussion could continue outside of the meeting, to determine how to avoid having this shortfall moving forward. Tom mentioned that one thing that would help would be to make sure the proceeds of any tournament first pays the ASB fees. Also, to encourage purchasing the ASB cards.

The motion was approved unanimously.

Program for Concussion Testing – (Sports Concussion Institute) Tom and Marcos \$20.00/player, dropped to \$7.00/player. If an athlete gets hurt and is treated, if they have a PPO the cost is \$0. HMO cost is \$300. Fact finding still underway.

Athletic Department Account is down to \$378.00. The account usually starts the year with \$2000.00. Tom made a request to replenish this fund with \$1,622.00. for the year. A motion was made to replenish the fund, which was seconded and approved unanimously.

Item 11: Fundraising Plans for Next Year

- Casino night is MARCH 7
Larry stated that \$500.00 will be needed for ticket creation for Casino Night. A motion was made to supply this from General Fund, which was seconded and approved unanimously.
- Hall of fame inductees (both sports and other notables)
- Car test drive program
Lloyd asked whether the members thought it worthwhile to pursue this. After discussion, it was determined that it would be. George, Lloyd and Tom will spearhead this effort.

Item 12: Spending Priorities for Next Year

- Funding requests from teams and clubs
Lloyd mentioned that last year there was no standard method by which spending priorities from clubs/teams would be identified. The hope is that the clubs/teams could be solicited for this information. Tom committed to getting with the team coaches to compose wish lists and budget plans. Tina will speak to the club reps to get information from them.
- Hall of Fame
Tom reported that he is in contact with current and former coaches to gather information for inductees to the Hall of Fame. The last group was inducted in 2004. Criteria and methodology will be formulated. This information will be reported to the group. Larry volunteered to gather this information for non-teams (clubs).

Larry mentioned that Rick's funeral services took place Saturday night 8/16/2014. It was well attended.

Ken mentioned that if reports could be emailed ahead of the meeting, he would be able to disseminate the information electronically so as to save time.

Tina mentioned that she has been working with Tom to create Coaches' Handbooks for all head coaches that contain forms and information they need. The goal is to present these to each head coach. The costs to create these binders (50) is \$593.50. A motion to absorb these costs from the General Fund was made, seconded and approved unanimously.

Marcos White mentioned that the Sports Medicine program has purchased water bottles and carriers and coolers in the amount of approximately \$600.00 for the next three years. A motion was made to reimburse the program for this expenditure from the General Fund, which was seconded and approved unanimously.

Move to Adjourn at 9:00pm

Next meeting is September 15th, 2014 at 7pm