

September 17, 2012 CCHS Booster Club Minutes

In attendance: Charlona Ford, Craig Singer, Elliot Heffler, Greg Goodyear, Jahmal Wright, Jalinda Mines, John Hennesy, Jon Chapman, Kana Penn, Katrina Paschel, Larry Zeidman, Lindsey Farris, Lloyd Dixon, Mary Lou Schatan, Monique Wright, Nancy Ashley, Patti Madden, Phil Rothenberg, Rick Prieto, Scott Zeidman, Steve Stautzenbach, Theresa Miller, Tom Salter, Venus Jewett, Wanda Meyers.

The meeting was called to order at 7:05 p.m. by President Lloyd Dixon.

All attendees introduced themselves by stating their name, who their child was and what sport or club their child was in.

Approval of Past Minutes: A motion to approve the minutes from the March 2012, April 2012, May 2012, June 2012, July 2012 and August 2012 meetings was made by Craig Singer. It was seconded by Rick Prieto. There was no further discussion. The motion was approved.

Treasure Report: Sott Zeidman reported that as of September 12, 2012, the total restricted accounts had \$148,091.62. The total athletic teams account had \$151,466.70. Total assets are \$432,718.73. Accrued salaries and expenses totaled \$43,428.66. A hard copy of the club's bank accounts, team checking accounts and balance sheet was available for anybody who wanted to see it. The motion to approve the budget was made by Craig Singer. It was seconded by Steve Stautzenbach. There was no further discussion. The motion was approved.

Casino Night: Casino Night will be March 2, 2013 at Vets Auditorium 6:30-11:00 P.M. Larry Zeidman discussed how much we should charge for Casino Night. It was agreed that \$35 would be appropriate. The cost to the first 50 CCUSD employees will be \$15. 50% of the money that each team brings in will go to that team. A portion from the silent auction gifts that each team brings in will also go to that team. We will start selling tickets as soon as the tickets are printed. We will have Mike Cohen make an announcement at the football games. We will have 22 black jack tables with a team name at each table. There will be 35 dealers with 5-6 floaters. We will pay for the roulette and craps dealers and there will be a big 6 wheel. Beer and wine donations are needed as well as silent auction gifts. Larry would like a separate meeting to work out the details. He requests that each team send a representative.

Athletic Director Report: Tom Salter reported that this Friday, September 21, we will have a double header with JV football playing first followed by the varsity team at 7:00. There will be a charge for the JV game. Due to the long line at the ticket booth, we will have a separate line for exact change. Girls volleyball is on a 2 game win streak. Tennis has had 3 pre-league matches. Cross Country has a big league race next Thursday. Aquatics has a young team this year and is struggling a little. A special shout out was made to Lindsey Farris for her hard work with the school's spirit squad. She will take charge of the school pep rallies. Kim Ortega, the dance team coach, will head the school's pep/spirit club. Another shout out was made to Kana Penn for her hard work with fundraising for the girls volleyball team.

CCHS Administration Report: Jon Chapman told us about the athletics plus academics program. The Foundation for Global Sports Development granted \$8,000 to CCEF to help fund the CCHS Athletic Dept. Support Plan. The grant provides a support team of teachers to help student athletes with their academic needs. He told us of upcoming events such as: 9/18 PTSA meeting, make up pictures, student involvement assembly and club fair, link crew social, 9/21 is the freshman election and pep rally, 9/24 minimum day and college night, 9/25 ELAC meeting, 9/26 blood drive, 10/2-3 CASSEE make up, 10/3 Back to School Night, 10/9 site council meeting.

Snack Bar Operation and Stocking: Monique Wright discussed having a Smart and Final credit card and a Costco Business membership. We currently have a Smart and Final credit card that has a \$1,000/month limit. Since the football team needs to restock the snack bar weekly and sometimes the bill can be \$800, the card gets maxed out quickly. Unfortunately, it is too difficult to increase the limit on the credit card. So, there was a discussion on purchasing a Costco Business membership that will allow on-line ordering and delivery to the high school. Two people can be listed on the card for \$110/year. There was discussion if we should purchase additional cards for each sports team. The motion to approve the purchase of a Costco Business membership card for \$110/year that will come out of the general funds was made by Lloyd Dixon. It was seconded by John Hennesy. The motion was approved. It was decided to table the discussion for additional cards at this time. Monique told us of the need for hot chocolate/ coffee/water containers in the snack bar. It is a 25 gallon container that can hold hot chocolate, coffee or hot water and is movable so that any sports team can use it. It would make it so much easier to serve hot chocolate on busy football nights. The motion to approve the purchase of hot chocolate containers up to \$125 for the snack bar was made by Craig Singer. It was seconded by Phil Rothenberg. The motion was approved. The cost will be taken from the general funds. There was no further discussion.

Website: Steve Stautzenbach reported that the website has been updated. People can donate to teams on the website as well as register their escript and buy casino night tickets. We also have a Facebook and Twitter account. The booster club has tentatively budgeted \$750 for maintaining and updating the website for this year. We have received two invoices from Netwood Communications: 8/13/12 for \$149.50 and 9/8/12 for \$195. The motion to pay these invoices that covers updating and maintenance was made by Craig Singer. It was seconded by Dianne Shorte. The motion was approved. There was no further discussion.

Fundraising: Craig Singer discussed two ideas: a golf tournament and a car test drive. The golf tournament would probably take place at the Manhattan Beach Golf Course Marriott. He said we would need 60 players to make a profit. The event would take place in the spring if we decide to do it. The car test drive would be like the one held last spring with Ford. He is working with someone from Miller Honda. They would pay \$20/family and that money would go to the sports team of the family's choice. Greg Goodyear told us of a fundraiser that can happen right now. It is also a car test drive in which the person goes to the dealership Bunnin Chevrolet. They in turn will give the booster club \$20/driver. Monique Wright is working on an idea in which Toyota would bring cars to the football games for people to check out. Toyota would donate money to the booster club. Dianne Shorte has a SAT prep course by

Revolution Prep valued at \$1,100 to raffle off. Her goal is to raise money to buy the helmet that goes at the end of the tunnel in which the football players run through.

Membership: Dianne Shorte said we have approximately 30 members. We'll continue to encourage more people to join by trying to attend team meetings to promote the booster club. We will set up a table at back to school night.

Escript: Nancy Ashley said we received 5 new numbers. Von's/Pavilion's is donating 10% of the receipts that are turned in 9/18-21. There is a container for the CCHS Booster Club in the store. To encourage more people to sign up, an idea having an escript drive with the athletic teams was suggested.

Football Parking: Lloyd Dixon needs people to volunteer to collect money for parking at the football games.

Alumni Picnic: The Alumni Picnic will take place Sunday, September 30th at the high school on the patio from 11:00-3:00. There will be a car show, DJ, food, and a performance and school tours by the cheer team.

The meeting was adjourned at 8:40 p.m.

The next meeting will be October 15, 2012.

Respectfully submitted, Patti Madden, recording secretary